

APMC 2022 Sponsorship Menu

Sponsorship Type	No.	Menu	Fee (JPY) (without tax)	Fee (JPY) (with tax)	Maximum Quantity	Details
Package Sponsor 1: Platinum Sponsor 1,000,000 JPY (plus tax) (two organizations only) (A package of advertisements worth 1,350,000 JPY.)	1	A "large-size" banner on the APMC 2022 Website	350,000	385,000	2	A large-size banner (.gif, .png etc.) (width 200 px and height 150 px) will be displayed on the APMC 2022 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from August 1, 2022 to January 31, 2023, along with an expression of "Platinum Sponsor(s)."
	2	A "large-size" logo printed on the conference bag	250,000	275,000	2	A large-size logo will be printed on the conference bag. The sponsors will be informed about the color options by Oct. 10, 2022. The logo size will be adjusted considering the size of the APMC 2022 logo. The logos will be printed along with an expression of "Platinum Sponsor(s)."
	3	Free attendance at APMC 2022	150,000	150,000	2	Free attendance for 3 persons for the Conference on Nov. 30 - Dec. 2, 2022. *Short Courses/Workshops are not included.
	4	Select 1 option from the "Sole Sponsorship Items."	200,000	220,000	-	Please select "3" options from the "Sole Sponsorship Items" listed below. Before August 12, 2022, applications for "Platinum Sponsors" have the priorities to select the items over other applications for "Gold Sponsors," "Silver Sponsors," and/or "Sole Sponsorship Items." In case two Platinum Sponsors wish to apply for the same items exceeding the maximum quantity, the one whose application was earlier will be given the priority to select the item.
	5	Select 1 option from the "Sole Sponsorship Items."	200,000	220,000	-	
	6	Select 1 option from the "Sole Sponsorship Items."	200,000	220,000	-	
Package Sponsor 2: Gold Sponsor 500,000 JPY (plus tax) (four organizations only) (A package of advertisements worth 750,000 JPY.)	1	A "medium-size" banner on the APMC 2022 Website	250,000	275,000	4	A medium-size banner (.gif, .png etc.) (width 200 px and height 75 px) will be displayed on the APMC 2022 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from August 1, 2022 to January 31, 2023, along with an expression of "Gold Sponsor(s)."
	2	A "small-size" logo printed on the conference bag	200,000	220,000	4	A small-size logo will be printed on the conference bag. The sponsors will be informed about the color options by Oct. 10, 2022. The logo size will be adjusted considering the size of the APMC 2022 logo. The logos will be printed along with an expression of "Gold Sponsor(s)."
	3	Free attendance at APMC 2022	100,000	100,000	4	Free attendance for 2 persons for the Conference on Nov. 30 - Dec. 2, 2022. *Short Courses/Workshops are not included.
	4	Select 1 option from the "Sole Sponsorship Items."	200,000	220,000	-	Please select "1" option from the "Sole Sponsorship Items" listed below. Before August 22, 2022, applications for "Gold Sponsors" have the priorities to select the items over other applications for "Silver Sponsors" and/or "Sole Sponsorship Items."
Package Sponsor 3: Silver Sponsor 300,000 JPY (plus tax) (ten organizations only) (A package of advertisements worth 450,000 JPY.)	1	A "small-size" banner on the APMC 2022 Website	200,000	220,000	10	A small-size banner (.gif, .png etc.) (width 200 px and height 45 px) will be displayed on the APMC 2022 Website, with a hyperlink to a webpage at the applicant's choice. The banners will be displayed from August 1, 2022 to January 31, 2023, along with an expression of "Silver Sponsor(s)."
	2	Free attendance at APMC 2022	50,000	50,000	10	Free attendance for 1 person for the Conference on Nov. 30 - Dec. 2, 2022. *Short Courses/Workshops are not included.
	3	Select 1 option from the "Sole Sponsorship Items."	200,000	220,000	-	Please select "1" option from the "Sole Sponsorship Items" listed below. Before August 12, 2022, applications for "Silver Sponsors" have the priorities to select the items over other applications for "Sole Sponsorship Items."
Sole Sponsorship Items 200,000 JPY each (plus tax) (Sole Sponsorship Items can be selected as options for Package Sponsorship of Platinum, Gold, and/or Silver.)	1	A "small-size" banner on the APMC 2022 Website	200,000	220,000	8	A small-size banner (.gif, .png etc.) (width 200 px and height 45 px) will be displayed on the APMC 2022 Website, with a hyperlink to a webpage at the applicant's choice. Banner placement will be posted from the top in the order of application, but if applications for "Platinum", "Gold", and "Silver" are added later, they will be moved below. Other details are the same as a "large-size" banner.
	2	A "small-size" logo on the online program at the web page	200,000	220,000	4	A small-size logo (.gif, .png etc.) (width 200 px and height 45 px) will be posted on the online program at the web page, with a hyperlink to a webpage at the applicant's choice. The order of posting will be the order of application following the package sponsor.
	3	A "small-size" logo on the Proceedings	200,000	220,000	8	A small-size logo (.gif, .png etc.) (width 200 px and height 45 px) will be posted on the Conference Proceedings (PDF), with a hyperlink to a webpage at the applicant's choice. The order of posting will be the order of application following the package sponsor.
	4	A "small-size" logo on the top page of the Whova platform	200,000	220,000	8	A small-size logo (.gif, .png etc.) will be posted on the top page of the application (Whova) used as the conference platform, with a hyperlink to a webpage at the applicant's choice. The order of posting will be the order of application.
	5	Advertisement on the "Floor Map Board"	200,000	220,000	4	An advertisement (multi-color printing) on the large "Floor Map Board" to be placed in the conference center, along with an expression of "a partial support from." The ad data should be prepared in a "pdf" or "ai" file (height 297mm, width 420mm).
	6	Award of Student Design Competition	200,000	220,000	3	An indication will be put up on the APMC 2022 website that the prize money of the Student Design Competition has been offered by this sponsor.
	7	Banquet Sponsor	200,000	220,000	5	A logo will be printed on the entrance sign at the banquet venue. The logo will be also printed on the banquet menu. In addition, a corporate/product advertisement video with a limit of 90 seconds will be projected during the waiting time with a loop playback until the banquet starts.
	8	Company/organization name printed on "straps" of name badges	200,000	220,000	1	A company/organization name (or a logo) will be printed on the APMC 2022 participants' name badge straps, along with the APMC 2022 logo (single-color printing).
	9	A "small-size" logo printed on the conference bag	200,000	220,000	5	A small-size logo will be printed on the conference bag. The sponsors will be informed about the color options by Oct. 10 2022. The logo size will be adjusted considering the size of the APMC 2022 logo.
	10	Company/organization name printed on "Souvenir Gift(s)"	200,000	220,000	1	A company/organization name will be printed on the "souvenir gift(s)" for the participants, along with an expression of "a partial support from."

*** Priorities to select Sole Sponsorship Items**

Before August 12, 2022, Sole Sponsorship Items will be accepted in the priority order of applications for "Platinum Sponsors," "Gold Sponsors," "Silver Sponsors," and "Sole Sponsorship Items." In case there are more applications for one item exceeding the maximum quantity, applications from organizations with a higher priority will be accepted. On and after August 12, 2022, all the applications will be accepted on a first-come-first-served basis.